

# ADVANTAGE™

DIRECT

The newest Direct-to-garment inkjet printer from **Sawgrass Technologies**

**WHITE  
READY**



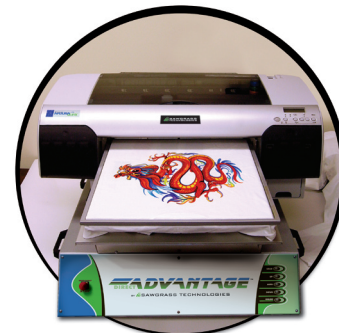
## Customize Your System

**New Features** available to build the system that works for you!



**Design** your very own customized image

**Print** your image directly from your computer to your garment.



**Press** the garment and experience brilliant color and image quality.



**Distribute your products and watch your profits increase.**

- **NEW** - Deeper well to handle a wide variety of garments
- **NEW** - Optional RIP available for purchase
- Optimized for maximum productivity
- A direct-to-garment solution, right out of the box
- The best warranty in the industry
- **LARGE PRINT AREA** - print up to 17" x 19"
- Portable – the ADVANTAGE goes to where your customers are
- Printer is white ink ready
- Driven by Sawgrass software to achieve brilliant color output and image quality
- Easy loading and use
- Superior washability

FUELED BY  
**NATURA**Link™



**SAWGRASS  
TECHNOLOGIES**

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# DIRECT ADVANTAGE™



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## Printer Specifications

<b>Machine Model Name</b>	Direct Advantage
<b>Printing Method</b>	Direct to Garment Inkjet Printer
<b>Max Printing Area</b>	17" x 19" 43cm x 48cm
<b>Platen Height Adjust</b>	Auto
<b>Machine Size (L x W x H)</b>	50" x 33" x 24" 127cm x 84cm x 61cm
<b>Machine Weight</b>	110lb (50kg)
<b>Ink Type</b>	Water Base Pigment Ink
<b>Ink Color</b>	Dual CMYK
<b>Ink Volume</b>	110 ml Cartridges
<b>Ink-Head Type</b>	Piezoelectric
<b>Resolution</b>	Up to 720 DPI
<b>Printed Substrate</b>	100% Cotton and Cotton Blends
<b>OS Requirements</b>	Windows® 2000/XP
<b>Environment</b>	65 - 80°F (18 - 27°C) @ 40 - 60% RH
<b>Interface</b>	USB 2.0
<b>Power Supply</b>	AC 110V - 220V

### Garment Cost and Net Profit

Selling Price of Garment	\$	9.00
Average Ink Cost per Print	\$	0.50
Average Cost per Shirt	\$	1.50
Labor Cost per Shirt	\$	0.50
<b>Net Profit per Shirt</b>	<b>\$</b>	<b>6.50</b>
<b>Net Profit (at 15 Shirts) per Day</b>	<b>\$</b>	<b>97.50</b>
<b>Net Profit (at 20 Days) per Month</b>	<b>\$</b>	<b>1,950.00</b>
<b>Net Profit per Year</b>	<b>\$</b>	<b>23,400.00</b>

### Direct Advantage Cost

<b>Direct Advantage Printer</b>	<b>\$16,500.00*</b>
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### Return On Investment Periods

<b>Return on Investment</b>	<b>8.5</b>	<b>months</b>
Shirts Printed per Month	300	
Required # of Shirts for ROI	2,550	

\*additional upgrades available for purchase

**TOTAL SOLUTION PRICE**  
starting at **\$16,500**

Includes Direct Advantage printer, Advantage driver, NaturaLink inks, your choice of jigs and Sawgrass support



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